

SMART event in the Innovation Week

Eureka Innovation Week,
Barcelona 22-26 Mayo 2017

CLUSTER'S DAY Thursday 18th of May

SESSION 1:

ADVANCED MANUFACTURING EUREKA CLUSTER INITIATIVE - SMART

- Innovation Challenges in Advanced Manufacturing for leading Industrial Organizations
- Round Table on Transnational Collaboration on R+D+i

Chaired by: Representative from a relevant European company

Timing: from 11:30h to 13:00h

Topic and content	Timing	Speaker(s)
Session Presentation: Welcome and presentation of the session Manufacturing relevance Presentation of the participants	10 min	Presenter: Chair
Leading Industry presentation 1: Innovation challenges in manufacturing for the company: <ul style="list-style-type: none"> - Define the challenges they face and the technological developments they need - End with a mention to the need for an instrument like "cluster": industry led, international, high TRL. 	15 min	Aerospace: Airbus

SMART

AFM Headquarters
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Leading Industry presentation 2: Innovation challenges in manufacturing for the company: <ul style="list-style-type: none"> - Define the challenges they face and the technological developments they need - End with a mention to the need for an instrument like “cluster”: industry leaded, international, high TRL. 	15 min	Capital goods: MONDRAGON / Festo
Leading Industry presentation 3: Innovation challenges in manufacturing for the company: <ul style="list-style-type: none"> - Define the challenges they face and the technological developments they need - End with a mention to the need for an instrument like “cluster”: industry leaded, international, high TRL. 	15 min	Automotive or consumer goods: XXX / BSH
Round Table on Transnational Collaboration on R+D+i Objetivo: justify the need for an instrument like a cluster, focusing on: <ul style="list-style-type: none"> - Types of projects: international, close to the market, big and small companies - Industry lead necessary - Financing: Cluster as a complement of the Financing ecosystem Questions and answers session (5-10 min)	35 min	<ul style="list-style-type: none"> • Session Chair • 3 Previous industry speakers • Others (NFAs)

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SESSION 2:

ADVANCED MANUFACTURING EUREKA CLUSTER INITIATIVE – SMART

- Development Process. Situation and Future Prospects
- Opportunities to Participate

Chaired by: Eduardo Beltran

Timing: from 14:00h to 15:00h

Topic and content	Timing	Ponente(s)
Session Presentation: Welcome and presentation of the session	5 min	Presenter: Chair
Development Process. Current state and further prospects <ul style="list-style-type: none">- Very brief introduction to EUREKA clusters- Explain de situation of the cluster development process- Next steps (Based on the standard SMART presentation)	15 min	Speaker: Office Team
Opportunities to participate Objective: create interest and adhesion from participants <ul style="list-style-type: none">- Advantages to participate in the cluster- Present cluster related calls- How to participate End with questions and answers session (5-10 min)	15 min	Speaker: Office Team
SMART Potential Projects Objective: present projects examples 2. Projects in construction from leading experts (10 min each)	20 min	Speaker: Industry Leaders
Questions and answers session	5 min	Moderated by Session Chair

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